

INDUSTRY PARTNER PROGRAMME REGISTRATION FORM



Company Details		
Name		
Postal Address		Postcode
Street Address		
Company Phone		
Company Email		
Website		
Primary Contact Person		
Name		
Position		
Phone	DDI	Mobile
Email		

Please select your partner category:

- INDUSTRY PARTNER**
 \$550 +GST (\$632.50 incl.)
 \$495 +GST Early Bird* (\$569.25 incl.)
 for businesses with a direct relationship to the visitor industry e.g. accommodation, transport operators, attractions, retailers, hospitality industry, wineries, arts and events etc.
- SUPPORT PARTNER**
 \$300 +GST (\$345 incl.)
 \$270 +GST Early Bird* (\$310.50 incl.)
 for support service businesses, industry and sector associations and those with a genuine desire to support economic development in Hawke's Bay through tourism initiatives.

* Early Bird rates apply only if registration invoice paid in full by 30 September 2011.

Other Information:

Briefly describe your company's primary activity:

No. of Employees:	(including owner/operator)

- I have an existing hawkesbaynz.com listing
- I have an existing newzealand.com listing
- Tick here if you do not wish to have your company details published on the Hawke's Bay Tourism website.

Method of Payment

- Cheque
- Direct Credit to BNZ Account No. 020644-0153547-00
Quote Co. Name/Invoice No. as reference
- Credit Card

Card Type: Visa <input type="checkbox"/> Mastercard <input type="checkbox"/>
Credit Card No. Expiry Date: / /
Name on card:

Declaration

- By ticking this box/signing I agree that my organisation and all staff will abide by the rules of the constitution of Hawke's Bay Tourism Industry Association Inc. and Hawke's Bay Tourism Code of Ethics and to pay all invoices for membership and services as per the applicable terms of payment as invoiced.

Name:	Date: / /
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HAWKE'S BAY TOURISM CODE OF ETHICS REQUIRES PARTNERS TO:

1. Recognise and affirm customers' rights to courteous, prompt and honest service.
2. Maintain high standards and fair practice in all business transactions.
3. Accord customers of all cultural origin equal respect and consideration.
4. Price goods and services fairly and unambiguously.
5. Ensure that advertising is accurate and truthful, free of anything which could mislead or otherwise be contrary to the public interest.
6. Establish and maintain procedures for the prompt handling of complaints, ensuring that all inquiries, refunds and returns of goods (where applicable) are dealt with properly and reasonably.
7. Keep proper books of accounts and conduct all affairs in a professional manner.
8. Uphold and observe all laws and regulations pertaining to their establishment, particularly those governing the provision and sale of goods and services.
9. Discharge all responsibilities to employees by observing all laws and awards, by giving proper training and instruction, by providing adequate working conditions, equipment and facilities and supervising standards of safety and work practice.
10. Act in an environmentally responsible way.
11. Uphold the interests and reputation of New Zealand as a quality destination for visitors and travellers, offering friendly, hospitable service.

ADDITIONAL OPPORTUNITIES INDICATORS

I am interested in discussing the following additional opportunities:

Please Tick	Activity	Cost (excl GST)
	Visitor Guide Advertising	Varies depending on advert sizes.
	Airport Brochure Rack Display	\$125 + GST p.a.
	Meetings & Incentive Planner	Varies depending on advert sizes.
	International Marketing Group (IMG)	Group Membership \$450 + GST p.a.



Please Tick	Activity	Cost (excl GST)
	Explore (Showcase in AKL & WLG to inbound tour operator community, conference organisers and other travel professionals)	\$950 +GST per show (prices may be subject to change)
	Meetings	Different prices per membership status. Branding & Travel Costs Additional.
	Consumer Shows Auckland and Wellington	Approx \$2,000 +GST per show (prices may be subject to change)
	Seasonal Campaign Advertising	Costs will vary depending on campaign activity
	Partnership advertising alongside the "Get me to Hawke's Bay" campaign in New Zealand.	Minimum \$5k investment per annum
	Online advertising opportunities on www.hawkesbaynz.com	Cost to be determined
	Additional opportunities for exposure to Hawke's Bay Tourism consumer database	Cost to be determined
	Additional Event Promotion opportunities for regional events	Cost to be determined
	Workshop Series Attendance	Free of Charge
	Hosting a Networking Event	Hospitality costs of hosting
	Support Partner Advertising opportunities	Free of Charge
	Support Partner Sponsorship opportunities	TBA
	Making Loyalty Discount Programme Offers	Free of Charge