



**MEDIA RELEASE: 21 December 2010**

**New Hospitality & Activity Opening Hours Information launched to help visitors**

A new online information service has been launched by Hawke's Bay Wine Country Tourism Association to help both visitors to the region and locals to quickly find out what is open and when over the holiday season and throughout the year.

Detailing the opening days of cafes, restaurants, cellar doors and a wide range of holiday activities and services, the information will be useful for people staying in commercial accommodation and also for visiting family and friends staying in private homes. The link will be available on the official regional visitor website [www.hawkesbaynz.com](http://www.hawkesbaynz.com) as well as the Association's website [www.winecountry.co.nz](http://www.winecountry.co.nz).

"The Association has pulled together similar information in the past for our members to use to help their visitors, but never on this scale, and not at this level of detail. The great thing is it can now also be accessed online by the general public and anyone else who is interested." says HBWCTA Executive Officer, Megan Harris.

"I think the section on Public Holiday hours is particularly helpful," says Mike Lewis, owner of Hawthorne House B&B. "The lack of information previously available has proven to be a source of frustration in the past. This online resource means we will be able to provide better information to our guests."

To date more than 120 businesses have listed their information. The survey for information can be updated at any time so will be as current as the information supplied by operators.

Click on the link on the [www.winecountry.co.nz](http://www.winecountry.co.nz) homepage to access the information at any time.

ENDS

For more information contact:

Megan Harris, HB Wine Country Tourism Association

Tel 06 833 5880 E. [tourism@winecountry.co.nz](mailto:tourism@winecountry.co.nz)

**Hawke's Bay Wine Country Tourism Association Incorporated**

T. +64 (6) 833 5880 F. +64 (6) 834 0299 E. [tourism@winecountry.co.nz](mailto:tourism@winecountry.co.nz) W. [www.winecountry.co.nz](http://www.winecountry.co.nz)  
Level 2, Tourism House, 64 Dickens St, Napier, Hawke's Bay / P O Box 726, Napier 4140